

Website “Feature Story” Template

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| Organization Name | World Population Foundation (WPF) |
| Organization Location | The Netherlands |
| Program Name funded by PRHCBP | Capacity Building of Pakistani NGOs on Gender Based Violence and Reproductive Health. 30449-03 WPF/Pakistan |
| Location of Program (if different from Organization’s headquarters) | Pakistan – Punjab, Sindh & Baluchistan Provinces |
| Are you a returning or new grantee? If returning, how many years have you been funded? | Returning Grantee – Twice (in 2006 & 2009) |
| Brief description of how your organization contributes to one or more of the overall objectives of the PRHCB program <ul style="list-style-type: none"> • reduce maternal mortality and morbidity • increase access to and choice in family planning • promote the reproductive health care and services of adolescents • increase attention to gender-based violence in relation to population and reproductive health • promote gender equity, participation and inclusion | <p>WPF acknowledges the benefits of investing in young people’s development and health, including their Sexual and Reproductive Health and Rights (SRHR) for achievement of its global aim of improving quality of life in developing countries by adopting the following strategies:</p> <ul style="list-style-type: none"> • Awareness raising on issues of SRHR by empowering youth groups to establish healthy sexual behaviors and make informed and responsible choices. Formulation of Youth Advocacy Network (YAN) is one example of WPF’s efforts. • Comprehensive Life Skills Based Education (LSBE) programme for school going adolescents. • Evidence based policy advocacy programme with engagement of media and partners for an enabling environment for diverse youth groups to exercise choices and rights regarding their Sexual and Reproductive Health. • Advocacy to promote Safe Motherhood to reduce maternal mortality. • Capacity building of NGOs to adopt SRHR friendly management structures and programmes. <p>The issues under these priority areas are addressed through research, capacity building activities and strengthening of public/private partnership.</p> |
| Brief description of your program <ul style="list-style-type: none"> • what you hope to achieve • deliverables of the program | <p>WPF implemented a one year project to improve the capacity of Pakistani NGOs to develop and implement projects on Gender Based Violence and Reproductive Health. The project partners included 6 local NGOs from 6 districts having high incidence of Gender Based Violence in Pakistan.</p> <p>The unique aspect of the project was that it linked issues of Gender Based Violence with aspects of Reproductive Health. The latter provided a soft opening to otherwise controversial and sensitive themes encompassing GBV in Pakistan. Thus, social predicaments such as early marriages, teenage pregnancies and maternal nutrition were effectively</p> |

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| | <p>linked with more abstract issues such as discrimination on the basis of gender roles and stereo types, honor crime etc.</p> <p>Achievements:</p> <ul style="list-style-type: none"> ▪ Training of 30 staff of 6 NGOs and 180 managers of CBOs on managing GBV-RH programmes. ▪ 18 trainers developed to train communities/CBOs. ▪ 6,000 community members sensitized through advocacy events. ▪ Integration of GBV-RH in partner NGOs’ strategic programmes /priorities. ▪ GBV-RH toolkit ▪ Documentary ‘Changing the Lens’ on GBV issues from RH perspective. ▪ National Learning Forum |
| <p>Latest activity description (please write in a narrative form, feel free to incorporate quotes from participants)</p> | <p>Last activity of the project was a “National Learning Forum on Gender Based Violence and Reproductive Health” which was held to share the learning of the project with a wider audience and policy makers. Member National Assembly, Ms. Sherry Rehman, the Chief Guest said that there was a dire need for a three-pronged approach where Government, civil society and media would closely work together to uproot this social evil. All participants unanimously agreed that the women-folk ought to be nurtured in an environment that enables them to exercise their basic SRH Rights. There was agreement that dealing with GBV issues from RH lens removed many social and political barriers and encouraged communities to participate in the reformation process without any hesitation. The learning and challenges derived from the one year initiative highlighted the importance of engaging and sensitizing people at the community level to achieve widespread positive change in behavior and attitudes. Moreover, for effective change to make its presence felt, the need for more active male engagement also surfaced as an important learning.</p> <p>Recommendations presented at the end of the Forum demanded:</p> <ul style="list-style-type: none"> • Efforts for creation of an enabling environment for the women to exercise their SRH Rights; • Introduction of Reproductive Health and Gender in school/college level curriculum; • Proactive role of media agencies in educating the masses on this subject; • Close collaboration of government, civil society and media for eradication of GBV in Pakistan; • Involvement of local communities, especially men, to inspire sustainable change in attitudes and behaviors (and) • Proper implementation of relevant laws and bills to prevent the incidence of Gender Based Violence and to improve systems and procedures in the health, judicial and law enforcement sectors to minimize the occurrence of ‘institutional violence’ such as custodial rape. <p>Finally, based on the recommendations of partner NGOs, “Pakistan Gender Based Violence and Reproductive Health Network” (PGRN) has been formalized, comprising all the 6 NGOs to ensure sustainability for GBV-RH initiatives.</p> |

Attach:

- **Pictures we may use (with accompanying text to be used as caption)**

- **Learning tools developed communication tools, video clips, etc.**

Pictures

Photographs for all project related activities can be accessed from the link below:

http://wpfpak.org/html/gbv_picture_gallery.html

Following material/ tools were developed:

- 'Changing the Lens' - a documentary aimed at capturing the project process and learning.
- Organisational Capacity Assessment (OCA) tool and Situational Analysis (SA) Tool;
- Capacity Building Training manuals for Master Trainers, NGO Managers and CBOs;
- Project Brochure - <http://wpfpak.org/images/gbv/gbv1.jpg>
- Project Poster - http://wpfpak.org/images/gbv/gbv_poster.jpg